

## MINUTES

**BRADENTON BEACH W.A.V.E.S  
WATERFRONTS FLORIDA PARTNERSHIP ENTITY  
PARKING COMMITTEE  
KATIE PIEROLA COMMISSION CHAMBERS  
CITY HALL  
JUNE 23, 2008 2:00 PM**

**IN ATTENDANCE:** Mayor Michael Pierce; Vice Mayor John Chappie; Commission; Pat Gentry; Bob Herrington, MPO Liaison; Commissioner Janie Robertson; Lisa Marie Phillips, Program Manager; Carl Parks; Steven Robertson; Sam Speciale, Chief of Police; Bob Bartelt; Tim Lyons; Connie Drescher; JoAnn Meilner; Dana Snell; Jacob Spooner

**PRESS:** Islander

**CALL TO ORDER: 2:00  
PLEDGE TO THE FLAG**

**PLEASE SEE ATTACHED MINUTES FROM LAST SUBCOMMITTEE MEETING:** No approval required.

### **A. OLD BUSINESS:**

- 1. “Trolley Up” Campaign – Carl Parks:** Please see attached draft of Trolley Up collateral as presented by Carl Parks. Discussion included possible changes; LM reported that Hesler agreed to let us have a spot in their collateral rack behind driver; \$3.00 for all day MCAT pass, though MCAT passes are not good on SCAT system; Connie reported that the new transfer loop at Coquina is not ADA accessible yet. Carl made suggestions for possible funding sources; Tim Lyons commented on connectivity in brochure.
- 2. Wayfinding & Signage – Bob Bartelt:** Bartelt featured his Power Point presentation to highlight possible signage spots; Chief Speciale suggested international parking signage; Bartelt commented that it is probable more assistance from city and state officials is needed; please see attached report from this committee. Bob Herrington remarked that FDOT has become very sticky with regards to “piggybacking” signs; Speciale remarked that we need to go to FDOT with a plan; we should add “beyond this point” to the “City of Bradenton Beach Employees Only” sign at PW/city lot (Church St.). Chief said that delineators may be added to parking across from Bridgetender Inn; Herrington said to get someone from the local FDOT office (Sarasota) and walk them through our plan – Chief said he would help.
- 3. Parking on 1<sup>st</sup> & 3<sup>rd</sup> Streets – Police Chief Sam Speciale & David Teitelbaum:** Mr. Teitelbaum asked why parking has not been added to First and Third Streets; discussion became making streets one-way; Chief explained that forcing more vehicles down those

side streets would affect the quality of life on those streets; after discussion of issues involved, Mr. Teitelbaum withdrew his request for considered parking.

- 4. Employee Parking / Enforcement – Commissioner Janie Robertson:** Reported that at the last meeting, the business owners decided they would tackle their own issues with employee parking. Chief began a discussion regarding “shuttling” employees from Cortez Beach parking, etc. Electric vehicles may be used in a limited use area (within historic overlay), if posted; a small electric LSV shuttle could be used south to 5<sup>th</sup> St., cross SR 789, and continue along the Cortez/Coquina parking lot; lighting would be needed for safety.

**SET NEXT MEETING: 2:00, Monday, July 14, 2008.**

**ADJOURN**

**Respectfully Submitted by Lisa Marie Phillips**