

City of BRADENTON BEACH

State of Florida

107 Gulf Drive North – Bradenton Beach, Florida 34217 – Phone (941) 778-1005 / FAX: 778-7585

MINUTES

**Bradenton Beach “Scenic Waves” Partnership Committee
Corridor Management Entity/ Waterfronts Florida Partnership Committee
Katie Pierola Commission Chambers – City Hall
Monday, June 7, 2010 – 1:00 PM**

PLEASE NOTE: Recorded tape and minutes from this meeting were lost. I, Pat Gentry, as Chairman, am filling this in to the best of my knowledge.

In Attendance:

Pat Gentry, Chair, Steve Robertson, David Teitelbaum, Sissy Quinn

ALSO IN ATTENDANCE: Bob Herrington, Candy Peterson, Lisa Marie Phillips, Sara (? Forgot new married name) from SBEP, Bob Bartelt showed up at 1:25

Press not in attendance.

PLEDGE TO THE FLAG

PUBLIC COMMENT

CALL TO ORDER: The meeting was called to order at 1:10 by Chair
Minutes of April 5 & 26, May 3 were approved. (Or were approved with following correction (s); **NOTE:** I am not sure what these were. Pat

GUEST SPEAKER; Presentation on “Branding” by Caroline McKeon of “Florida Journeys Communications”. Discussion followed.

ITEMS DISCUSSED; 1. Banner Discussed and this will be brought back as we get more information and possibly samples from Lisa Marie and other businesses. 2. Parking enforcement on Bridge Street was briefly discussed and at this point Bob Bartelt said that this will be discussed. He also said that there will be a session or class with Nora for all advising groups on how to put motions into action plan and when and if to write letters that will get on the agendas. Again **NOTE:** This may not be word for word what Mr. Bartelt said as tape is lost. 3. Gateway discussion involved possibility of using the North-west side of right-of-way on Cortez road, the Southwest side of Cortez where the retention pond and chain link fence are now. Questions were asked about modifying this fence and the possibility of beautifying or utilizing it. These will be looked into and Pat G. agreed to talk to Steve Gilbert and ask about the rules and laws. I believe Bob Herrington will bring back more information also. 4. FDOT Commuter Services was discussed. I do not recall the outcome of this.

ACTION TAKEN OR MOTIONS MADE ON DISCUSSION ITEMS; Motion made by David T. that recommends that the city requests proposal for branding by Florida Journeys Communications. NOTE: Not exact wording due to loss of minutes and tape. Seconded by Steve R.. Passed

OTHER DISCUSSIONS/ACTIONS:

NEXT MEETING AND AGENDA;

July 12, 2010 at 1:00

- 1. Nora to speak on proper procedures for putting motions into action**
- 2. Gateway; possibly Steve Gilbert to speak**
- 3. Coquina Tree Project with presentation by Candi Peterson**
- 4. Parking Enforcement on Bridge Street**
- 5. Banners**
- 6. FDOT Commuter Service**

ADJOURNMENT: The meetings adjourned at ?

Approved: Pat Gentry, Chair

ATTEST:

Minutes Clerk

NOTE: This is not a verbatim record.