

MINUTES

**BRADENTON BEACH W.A.V.E.S
WATERFRONTS FLORIDA PARTNERSHIP ENTITY
A PUBLIC MEETING/FORUM, RE: PARKING
KATIE PIEROLA COMMISSION CHAMBERS
CITY HALL
JANUARY 4, 2008 3:00 PM**

CALL TO ORDER – 3:05 pm

IN ATTENDANCE: Bob Herrington, MPO Liaison; Lisa Marie Phillips, Program Manager;; Carl Parks; Bob Bartelt; Connie Drescher; Commissioner Janie Robertson; Dana Snell; Jacob Spooner; Sissy Quinn; Bill Shearon; Pat Gentry; JoAnn Meilner

PRESS: AMI Sun; Islander

OLD BUSINESS: Parking Plan recommendations for commission.

Four “project areas” were previously identified and explored:

1. Parking on First and Third Streets
2. Employee Parking
3. “Trolley Up” campaign
4. Wayfinding & Signage

Re: First and Third Street Parking: Concerns were voiced regarding the feasibility of accomplishing this, as well as issues such as emergency vehicle access, large vessels from the commercial marina, flawed engineering, the new dynamics on 3rd St. (due to miniature golf) and the trolley on Bridge St. This item was removed from consideration.

Re: Employee Parking: Supposedly there are “park & ride” funds available through FDOT. Many participants feel that local business owners should take it upon themselves to direct their staff regarding parking policies. This project sheet also listed such ideas as: designating North Cortez Beach as “Bridge Street Parking;” make Bridge St. one way and reconfigure to angled parking; enforce all 2-hour parking limits in public parking areas. Enforcement seemed to be a key issue, and discussion regarding creating more 2-hour parking revealed the need for more personnel to accomplish. Since the trolley is supposed to use Bridge Street, the one-way idea became moot.

Re: “Trolley Up” Campaign: This was the most feasible and readily accepted project focus area. Ideas such as tote bags and tokens were floated around, and it was decided that the “Trolley Up” subcommittee would meet with Manatee County transportation representatives Ralph Hesler and Randy Beckwith (marketing) – thanks to Bob Herrington for facilitating that so quickly! The meeting will be held one hour prior to the next WAVES meeting on Monday, January 14, 2008 at 2:00. Longer hours of trolley operation and marketing ideas will be among the items on that agenda. Carl Parks will present the suggestions to commission.

Re: Wayfinding & Signage: This issue did not generate as much excitement among participants, but its importance was ranked second of the project focus areas. Some of the ideas included: a single bold color to identify all transportation related items in the community, such as parking signs, trolley benches, painted arrows and symbols on roads; a new sign at City Hall that is less “confusing” to visitors. A plan with associated costs is planned for commission presentation on 02/07/08, with Connie Drescher and Pat Gentry facilitating.

ADJOURN: 3:55

Respectfully Submitted,
Lisa Marie Phillips

PURSUANT TO FLORIDA STATE STATUTE 286.0105 IF AN INDIVIDUAL DECIDES TO APPEAL ANY DECISION MADE BY THE CITY COMMISSION OR CITY BOARD WITH RESPECT TO ANY MATTER CONSIDERED AT THIS MEETING, A RECORD OF THE PROCEEDINGS WILL BE REQUIRED AND THE INDIVIDUAL WILL NEED TO ENSURE THAT A VERBATIM TRANSCRIPT OF THE PROCEEDINGS IS MADE, WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS BASED.

PURSUANT TO FLORIDA STATE STATUTE 286.26 IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT AND FLORIDA STATE STATUTES, PERSONS WITH DISABILITIES NEEDING SPECIAL ASSISTANCE TO PARTICIPATE IN THIS PROCEEDING SHOULD CONTACT THE CITY CLERK FOR ASSISTANCE AT LEAST THREE BUSINESS DAYS PRIOR TO THE MEETING (941)778-1005 OR TDD 778-5994.

