

MINUTES

**BRADENTON BEACH W.A.V.E.S
WATERFRONTS FLORIDA PARTNERSHIP ENTITY
A PUBLIC MEETING/FORUM, RE: PARKING
KATIE PIEROLA COMMISSION CHAMBERS
CITY HALL
JANUARY 14, 2008 2:00 PM**

CALL TO ORDER – 2:05 pm

IN ATTENDANCE: Bob Herrington, MPO Liaison; Lisa Marie Phillips, Program Manager;; Carl Parks; Commissioner Janie Robertson; Dana Snell; Jacob Spooner; JoAnn Meilner; Sissy Quinn; Barbara Rodocker; Tim Lyons; Ron Hosey, MCAT; Mayor Michael Pierce; Vice Mayor John R. Chappie; Sam Speciale, BB Chief of Police

PRESS: Islander

CALL TO ORDER PLEDGE TO THE FLAG

NEW BUSINESS: “Trolley Up” Campaign & Bridge Street Trolley

- 1. Bridge Street Trolley: Manatee County Representatives** – Unfortunately, Mr. Hosey was not knowledgeable about the trolley’s planned path down Bridge Street; process and ideas were explained to him, including participation of Mr. Hessler in formation. Discussion ensued, re: extended hours, Bridge Street operation, parking issues, etc.
- 2. Project Focus: Carl Parks; Bob Herrington** – Parks and Herrington explained project idea, expanding thoughts “island-wide.” Mr. Hosey stated that any major route changes, etc. would need to go before Board of County Commissioners (via Fred Loveland, Ralph Hessler); expanded hours of operation would cost \$65.30 per hour, per trolley; GFI (General Fare Information) mechanisms are planned for installation on all trolleys and buses which can print tickets (summer 2008); Automatic Vehicle Locators (AVL) are also planned. Hosey also added that increased ridership would assist in attaining future funding because funding is based on ridership.
- 3. Campaign Ideas** – Utilize existing trolley maps from county and add a “Now on Bridge Street” sticker; major information campaign with business owners, new “discount” maps; Park ‘N’ Ride at Coquina; incentives.
- 4. Set Responsibilities / Set Next Meeting** – Judy Giovanelli and Commissioner Chappie said they would bring idea to AMI Chamber Board of Directors; Carl Parks will follow up with a formal letter to Mr. Hosey, Mr. Loveland and Mr. Hessler (cc: BoCC); Mr. Herrington will explore FDOT “Park ‘N’ Ride” funding availability. Next meeting set for February 11, 2008 at 2:00.

ADJOURN: 3:05

Respectfully Submitted,
Lisa Marie Phillips