



| Advertiser's Contract

The undersigned ("Advertiser") agrees to advertise with Easy Parking Group

Business & Owner's Name:

Billing Address:

Business Address:

E-mail address:

Start Month:

Artg /Bg amslP_rc

Ad Size: Per Month

- 1/4 Top Panel \$200
- 1/3 Top Panel \$300
- Front Panel \$400
- Back Panel \$400
- Small Door Panel \$500 (6 available)
- Large Door Panel \$550 (1 available)
- 1/4 Top Panel Both Sides \$375
- 1/3 Top Panel Both Sides \$575

Extras

Brand Ambassador 1 week:

Promote a sale, product or service. Additional flyer's can be passed out and Ad space inside cart. Driver will help promote your ad all week. Cost: \$150 per 7 day campaign

(Amtgb /7Bg amslP_rc _pcdmp_jgkgrcbrgkc,Qn_acg jgkgrcb_lbglbck_lb, u_pbcblm_Dgp r Amkc Dgp rQcptc ugrfcvca

Agreed Price per month _____ **10**

Please initial each of the terms below:

_____**PAYMENT:** Full payment for the first month must be received when contact is signed. If payment is not received, ad may be pulled, LISDRH~~W~~ LV~~W~~ UHFHLYHG~~ROHWKDO~~ GDV IURP ~~MD~~ RIFR~~UDFW~~ ~~GSDFH~~ PDEH~~ROG~~ WRD~~BWKHD~~ DGYHUWLMU~~QHR~~ WKHUZ~~MD~~ WHHG ~~SRO~~ LQ ~~ZLWL~~ QRUHPDLODQ RX ZOEHUHS~~RO~~ EHIRUWKHIUWPR~~WK~~ SDRH~~W~~ ZWK YRLC~~RI~~ FR~~UDFW~~ Future months will be billed and payment for each month is due before the 15th of HDFK IROOR~~ZOPR~~ WK 3DRH~~W~~ PDEH PDGH L~~OO~~ IRUOH~~WK~~ RIFR~~UDFW~~ ~~ZWD~~ G~~FR~~W.

_____**LENGTH OF CONTRACT:** ~~MDU~~ ZWK ~~WRSWL~~ RQWR~~UH~~ ~~H~~Z ~~MDU~~. Days and hours of service are subjected to change at the discretion of the City and/or Easy Parking Group.

_____**PROOFING:** Logos & other pertinent information for ad must be received by ((DV 3DUNL~~O~~ ~~UR~~X) one ~~ZHN~~ prior to printing deadline by e-mail or delivery. ,I (DV 3DUNL~~O~~ Group is creating the Ad, proof will be sent to advertiser via e-mail. Advertisers are permitted minor changes with a proof. A fee of \$ per hour will be charged if further changes are requested PLQ~~R~~ KU.

Proofing Email & ~~R~~WDFW~~R~~: MRK~~W~~ ~~H~~S~~DUNL~~O~~R~~X~~FR~~P

Contact Name: -~~R~~K~~W~~/D5RM

_____**SUPPLIED ARTWORK:** Ads must fit (DV 3DUNL~~O~~ ad dimensions and supplied in CMYK at minimum of 300 dpi/ppi. Acceptable formats: .pdf, .jpg, .tif. Flatten SGI .psd and .ai documents are acceptable. Please ensure all fonts are outlined.

_____ MONTHLY CHANGE IN AD: Ad CAN be changed monthly and/or upgraded if space available
Print fees apply.

_____ RETURN CHECK FEE: \$35 returned check fee & 20% Automatic Late Fee

_____ LATE PAYMENT: 15% Late Fee applied to following month if payment not received by the 7th of the following month

_____ COPYRIGHT: Advertisement artwork is professionally created for \$45/hr minimum 4hrs by Easy Parking Group. Artwork created by Easy Parking Group for advertiser belongs to Easy Parking Group. If you would like the ad to be sent to another publication there will be a \$100 fee to be paid in full before artwork is transferred. All artwork supplied by advertiser belongs to advertiser.

_____ CANCELLATION FEE: Any cancellation must be received in writing prior to the 15th of the month. If notice is received after the 15th then balance for month is due IN FULL and cancellation will be effective following month. Payment for the canceled month is due immediately upon cancellation, and payment for one half of the remaining months in the contract is due within 30 days.

Traveling Billboard is owned by Easy Parking Group & Florida Quality Parking. Advertiser agrees that Easy Parking Group has the right to reject/cancel advertising and/or replace space with advertiser:

1. If Easy Parking Group or the City in which advertising, determine that the advertising is inconsistent with their understanding of the community's objectives, values or image or the aesthetics standards of Easy Parking Group.
2. If advertiser fails to meet deadlines for space reservation, ad revisions & approvals or new advertising.
3. If Old Town Tram service is terminated for any reason a refund for the following month and remainder of contract will be refunded if prepaid.
4. For any other reason or for no reason.

Advertising space is sold on a "first-come first-served" basis. Advertiser releases Easy Parking Group LLC and Florida Quality Parking Inc from any and all loss, liability or expense occasioned by Advertiser by reason of a) any failure to publish advertising pursuant to this contract or b) failure to return ad media (original artwork, discs, film). In such event the advertising is not affected, the Advertising Charge (or the prorated portion thereof) will be refunded to the Advertiser. Ad space is guarantee exclusive with no competitors on the current cart advertising on.

The above contract provisions are agreed to on:

(Date)

Contact Signed by:

(Advertiser)

(Easy Parking Representative)



Door Panel ads
(Ads can cover 90% of door)

**Checks made payable to "Easy Parking Group"
Mailed to: 1829 Kenilworth St. Sarasota FL 34231**